

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Gerald Storch, et al.

Examiner: James A. Kramer

Serial No.: 09/865,893

Group Art Unit: 3627

Filed: May 25, 2001

Docket No.: T634.112.101

Title: CO-BRANDED INTERNET SERVICE PROVIDER AND RETAILER  
INTERNET SERVICE SITE WITH RETAILER-OFFERED INCENTIVES  
FOR MEMBER USE

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**AMENDMENT UNDER 37 C.F.R. 41.33**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This Amendment accompanies a Notice of Appeal, and follows the Non-Final Office Action mailed September 21, 2006. Please amend the above-identified patent application as follows:

A complete Listing of Claims begins on page 2.

Remarks begin on page 6.

